

Thank you for letting take part in your survey.
We are a very community driven station. Our Moto is "Your Hometown Station"

During our morning show specifically, it is called "Talk of the town" during this show not only do we air local news 3 times an hour but, we focus on community activities and events. We have many local guests from those who work in Education, Gov't, to just regular folks. We have someone who does traffic for the area and also someone who does local weather.

We are also active in charitable events from St. Junes, The March of Dimes, The Alzheimer's memory association and a local mentoring program.

We are also asked by the community to MC the Halloween Block Party, and the July 4th celebration. We also take part in the Christmas parade each year.

We attend county commission meetings and school board meetings as well.

We air a political forum show on Sunday mornings featuring local representatives, and state reps. During primary season we allow anyone running for office to participate in an question/answer session. We have not had anyone decline an offer. Some didn't take advantage of it though. During the primary elections we have our morning host go to the courthouse (Spin room) to count votes over the air, and talk to the candidates that lose/win.

We also are involved in local sports in our area. We air The Cleveland High School Blue Raiders, the Walker Valley Mustangs, and Lee University Flames sports (Football/Basketball/baseball) we also feature the UT Vols football and Basketball, Tennessee Titans and Atlanta Braves Baseball
During our local sports show we interview the players and the coaches, and have a show called the Panel of Experts that talks about the different teams in our area. We also have a post game show at a local facility where fans gather and ask questions and give us scores on other teams.

At this time we do not have a website. Because we are a hometown station. We have a hometown budget.

I hope this gives you a sense of some but, of course not all of the ways our station makes an impact in the community